

5 Steps to Success

with Simplicity Health

STEP 1

REGISTER as an Independent Business Associate (IBA)

Option One: Sign up with a one time registration fee of \$40 (business kit) and any product combination, or

Option Two*: Sign up with a “Quick Start” package (see price list)

***Recommended** for immediate eligibility to receive First Order Bonuses (35%) on people you enroll.

STEP 2

COMMIT to a Minimum Monthly Product Order

The two ways to meet the minimum monthly Personal Bonus Volume (PBV) requirement to qualify for commissions on your network:

1. \$150 PBV Monthly order WITHOUT Auto Ship , or
2. \$100 PBV* Monthly Auto Ship order

***Recommended for these advantages:**

- 30% discount on PBV requirement
- Never miss a check by forgetting to order
- Qualify for significant extra bonus (10% vs 3%) on all customers and IBA's in levels one and two of your group

STEP 3

BECOME a Qualified Leg

A Qualified Leg is any IBA whose entire group reaches at least a \$300 monthly volume (GV). This volume includes products purchased by the IBA, plus all Retail Customers, Preferred (Wholesale) Customers, and IBA's in that group.

Qualified Leg is the building block of your network. You become a Qualified Leg and then help your partners become Qualified Legs. (**Note:** Qualified Leg is not a title, but having Qualified Legs is a requirement to reach all titles.)

STEP 4

REACH Associate Manager & **TEACH** Two Partners to Duplicate Steps 1-3

To become an Associate Manager, enroll 2 IBA's who will each repeat Steps 1-3 and become Qualified Legs.

(Consult the Compensation Plan for further titles, which are all built on Qualified Legs and the Associate Manager position.)

STEP 5

GROW a Customer Group (PRV)

Your Personal Retail Value (PRV) includes your personally enrolled (first level) customers and yourself (not your IBA's).

Enhanced Retail Commissions are paid:

- When your PRV totals at least \$500 in Retail Value (\$400 in wholesale), you earn an additional 5% commission on your customers, plus 5% on your own orders.
- When the PRV totals \$1000, you earn an additional 10% on customers, plus 10% on your own orders.

Now You're Earning Income

If you have followed the Recommendations in Steps 1 and 2, you can more quickly cover the cost of your own monthly product program and begin to earn residual income:

- When you enroll an IBA with a \$300 Quick Start package, you earn an immediate \$105.
- When you enroll customers and IBA's with any order, you earn 35% of their initial order (and 15% on any second level enrollee).
- Earn 10% residuals on subsequent orders of your first and second level customers and IBA's (plus 3% residuals on levels 3-5, see Comp Plan for details).
- Earn additional 5% to 10% Enhanced Retail on your customer volume when you grow your customer group.

A Quick Summary of the Compensation Plan

The **MANAGER** side (left side) of the Simplicity Compensation Plan is the foundation of your network. You can earn income five ways:

- 20-30% Retail Profit on Retail Customers
(shipped direct from Simplicity to your customers)
- First Order Bonuses: first level (35%) and second level (15%) enrollees
- Monthly Unilevel Bonuses: 3%
- Monthly AutoShip Enroller Bonuses: 7% on first/second level enrollees
- Enhanced Retail Commissions: 5-10% on Customers and yourself when the PRV reaches \$500/\$1000

The ultimate goal of the Simplicity Compensation Plan is reaching the **DIRECTOR** side (right side) of the Plan, with these benefits:

- Continue to earn Retail Profit, First Order Bonuses and Enhanced Retail Commissions
- Increased Unilevel Bonuses: 12-13% on your first two levels, and 5-6% on lower levels
- Check Match Bonus: 5-20% when you help your partners reach the Director positions

A Summary of the 5 Steps to Success

- 1. REGISTER** as an Independent Business Associate (IBA)
- 2. COMMIT** to a Minimum Monthly Product Order
- 3. BECOME** a Qualified Leg
- 4. REACH** Associate Manager
& **TEACH** two Partners to Duplicate Steps 1-3
- 5. GROW** a Customer Group (PRV)

Enjoy the Journey!